Exam. Code : 107303 Subject Code : 2115

B.Com. (Prof) Semester—III BCP—306: BUSINESS ENVIRONMENT

Time Allowed—3 Hours]

[Maximum Marks—50

SECTION-A

Note:-Very Short Answer Type Questions (Attempt any TEN).

- 1. Write main objectives of industrial policy of 1956.
- 2. Distinguish between revenue receipts and capital receipts.
- 3. Explain the objectives of monetary policy.
- 4. Explain the elements of social basis of business.
- 5. Explain the significance of business environment.
- 6. What do you understand by technology, transfer and problem associated ?
- 7. Merits of privatisation.
- 8. What are the main thrust areas of Current Industrial Policy of India?
- 9. Obstacles of Social Audit.
- 10. Objectives of FEMA.
- 11. Business environment is dynamic. Discuss.
- 12. Demographic Environment.

 $10 \times 1 = 10$

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(Contd.)

SECTION—B

Note: —Attempt any TWO questions.

- 1. Discuss the features of fiscal policy of India.
- 2. Explain micro and macro business environment.
- 3. Liberalisation is important for furthering the growth of a developing country. Do you agree ? Comment.
- 4. Explain the process and limitations of environment analysis. $2\times10=20$

SECTION—C

Note: —Attempt any TWO questions.

- 1. Explain the various risks involved in political environment.
- 2. Discuss the social responsibility of business.
- 3. Explain the economic implications of technology.
- 4. Discuss the nature and impact of culture on business.

 $2 \times 10 = 20$